



BSS

**Business Support
System**

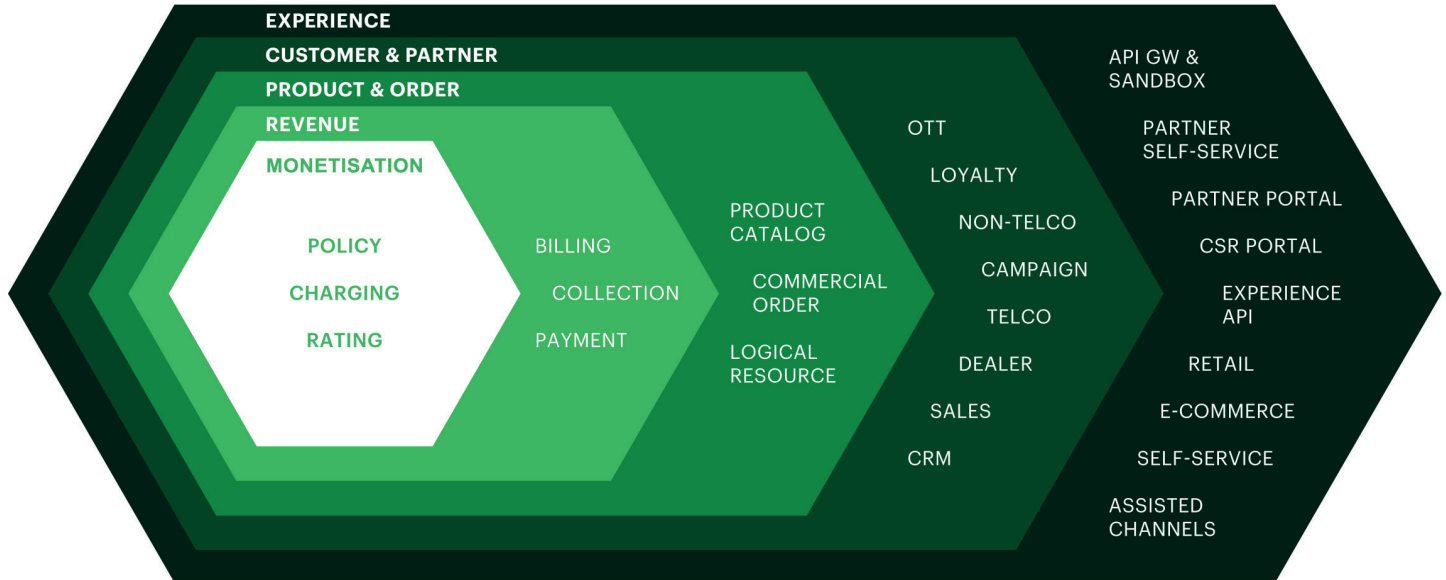
Meeting the Telco Evolution

Ongoing digitalisation and evolution of customer experience requires a new level of agility and openness. Telecom businesses are growing beyond traditional communication services and are adopting new revenue streams coming from emerging technologies. This requires flexible cooperation with vendors and partners while having better control on **BSS** costs, and transparent and efficient cooperation.

This transformation calls for new capabilities from the **BSS** system.

Nexign answers this call with a new generation digital **BSS** enabling success in the context of new economy. Our integrated **BSS** offering delivers full digital **BSS** functionality aimed at speeding up telcos' path to the digital era and helping them embrace new revenue streams without sacrificing efficiency.

What's inside?



Our product is designed to be efficient in daily operations by reducing system footprint, implementing advanced virtualisation practices and providing a rich set of configuration and

monitoring tools. We can also run the system for you by being part of your team while meeting your agile requirements and keeping up with the speed of changes.

Unified BSS on a single platform

Nexign Digital BSS is built on a solid foundation of **Converged Billing** with leading **Online Charging and Policy Management** engines enhanced by a unified Product Management system.

The unified **Revenue Management** layer delivers a full cycle for converting services and usage data into operational profit by billing, invoicing and payment collection for all lines of businesses and customer types. It can handle pre- and post-paid transactions in parallel giving your customers flexibility to choose a preferred mode even as part of a single account, no matter private, family or corporate.

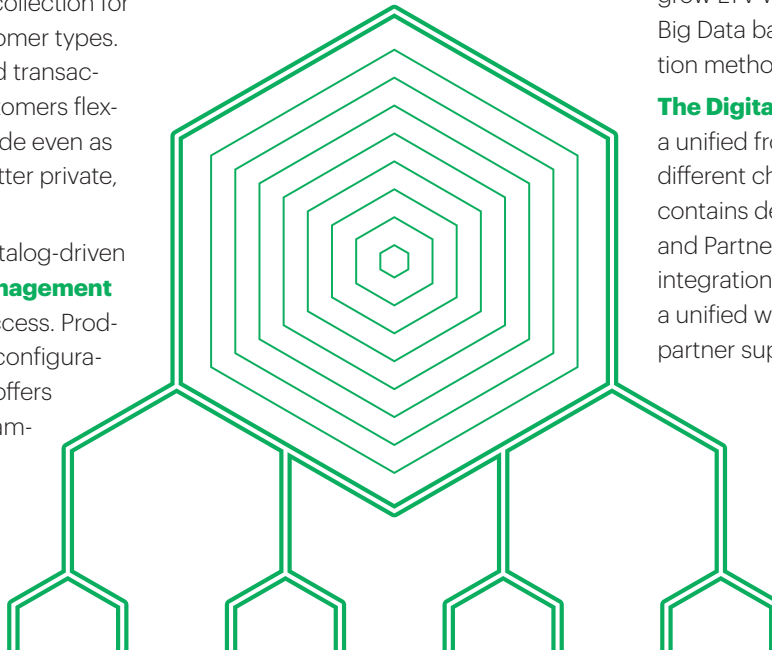
Digital BSS is developed in a catalog-driven approach making **Product Management** one of the cornerstones for success. Product Catalog works as a central configuration point for all products, and offers information that enables a streamlined process for introducing new offerings with short time-to-market.

Nexign Digital BSS provides a full range of **Partner engagement** and Settlement processes through a partner management module for various types of partners: network, channel, OTT and service.

Customer Management enables core business processes related to managing all aspects of the customer journey – starting

from initial contact through sales to ongoing support and interactions during further lifecycle stages. It provides a rich set of functionalities for delivering streamlined customer experience via multiple channels based on a Digital Experience layer. It also provides a set of tools and options to further enhance customer satisfaction and grow LTV with analytics capabilities and Big Data based personalisation and prediction methods.

The Digital Experience layer serves as a unified front-end to Digital BSS through different channels for all types of users. It contains dedicated portals for Customer and Partner Management with extensive integration capabilities to play the role of a unified workspace for customer and partner support personnel.



Key Benefits

Rapid business value

- Emphasis on quick wins to unlock business value during deployment (within first 6 months)
- Streamlined rollout delivering a full solution within 12 months
- DevOps and Agile delivery engagement model with full transparency of delivery process

Simple and powerful architecture

- Fully configurable product reducing customisation and shortening integration cycles
- Pre-defined set of processes to ensure implementation discipline
- Organically developed with minimal third-party integrations without complex synchronisations

Transparent and optimised TCO

- Low hardware footprint and advanced virtualization with emphasis on commercial open source
- Minimal delivery costs due to plug & play model with pre-defined processes and configuration with minimum customisation
- Operation efficiency based on O&M tools and high configurability
- Flexible licensing and pricing models
- Range of managed services offerings with efficient resources tailored to customer demands

Out-of-the-box solution supporting digital transformation

- Modular components for all BSS functions
- Unified solution for traditional & non-traditional platforms
- Built-in digital transformation toolbox
- Open architecture for new partner onboarding

What we offer

- **Receive all core BSS functions** in a comprehensive modular product
- **Boost revenue** using the unified approach to traditional and non-telecom revenue streams with support for complex offerings and settlement methods
- **Create an extensive partner ecosystem** with open frameworks and digital building blocks: partner onboarding, creating bundles, developing and launching joint products
- **Shorten TTM of new digital services**
- **Provide Omni-channel customer experience** with seamless convergence between traditional and digital interactions. Meet and exceed your customer expectations with analytics-based predictions
- **Enable fast business changes** with DevOps-ready architecture
- **Introduce proactive sales support**

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